

DELIVERING THE CAPABILITY TO ENDURE

McColm & Company (McCO) helps non-governmental organizations endure and thrive with a suite of consulting services especially tailored to the needs of your team and your constituents. We are a mission-driven impact consulting and cross cultural advisory firm working to help our clients achieve sustainability. We do this by applying triple bottom line thinking, lean start up approaches, and human centered design to their investments and projects. McCO specializes in working to build the capacity of local organizations, particularly those working to catalyze change in post conflict and fragile states.

EXPERIENCE & DEDICATION

The McCO team has over 15 years of experience building the capacity of NGOs globally. We have worked to strengthen the organizational capacity and effectiveness of civil society groups in more than 35 countries. Our team has tackled issues as diverse as refugees and IDPs, digital literacy, entrepreneurship, sex trafficking, diaspora engagement, artisanal craft, and child protection by strengthening membership organizations, social enterprises, and civil society groups.



CORE SERVICES

ADVOCACY

Our consultants can help your organization define its voice and translate that voice into meaningful change. We work to train and mentor civil society groups in creating strategic advocacy plans, building grassroots organizing skills, providing value to members and successfully leveraging technology and social media.

CAPACITY

Organizational and human capacity are key to an organization's ability to endure and effectively serve constituents. Our team helps clients identify organizational strengths and weaknesses, correct and strengthen programs, and develop new skills through intensive mentoring, bespoke and off the shelf training and facilitation offerings.

STRATEGY

A clear vision, actionable strategy and laser focus are essential to the sustainability of any organization. Our consultants provide objective facilitation services to guide your team in defining your identity, building effective boards, creating value propositions, and designing an executable strategy.

As a compliment to our bespoke consulting services, McCO offers a selection of off the shelf facilitation, assessment, and training services that help NGOs achieve sustainability in their operations and programs. The services below can be combined or customized as needed to ensure the best value for the organization and their precise needs.

FACILITATION

- Business Model Generation
- Marketing Plan Generation
- Strategic Analysis & SWOT
- Strategic Planning
- Vision, Mission & Organizational Identity

ASSESSMENTS

- Gap Analysis (internal or external)
- Impact Analysis
- Organizational Capacity
- Program Correction
- Stakeholder Analysis
- Value for Members

TRAINING

- Mini-MBA for Social Enterprises
- Social Enterprise Modeling
- The Lean Start Up Approach for NGOs
- Understanding the Triple Bottom Line

PORTFOLIO & PROJECTS

ADVOCACY

- Facilitating and supporting a local membership organization in Afghanistan focused on improving the opportunities for female business owners to develop, implement and monitor a long term strategic advocacy plan.
- Regularly engage diaspora groups to support advocacy efforts on important issues in their home countries – particularly Afghanistan and Iraq.

CAPACITY

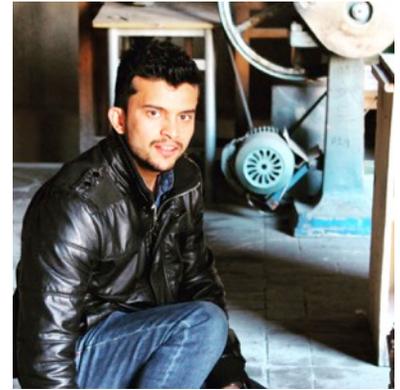
- Advising and mentoring a U.S. 501c3 on their efforts to scale digital literacy programs to new communities of young Afghan women. Providing organizational capacity support, monitoring and evaluation design and impact evaluation support. Assisting in engaging diaspora groups to support.
- Building capacity of a local NGO working to provide humanitarian aid to Yazidi women and children and conduct robust international advocacy work on Yazidi issues at the UN and major governments. Engaging diaspora groups to support advocacy efforts.

STRATEGY

- Assessed the organizational capacity of a Karachi-based NGO, conducted field work in rural areas of Sindh province, conducted market assessment and demand analysis for craft products produced by the NGO.
- Conducting cost/benefit and market analysis for an NGO seeking to launch a for profit social enterprise as a strategy for eliminating donor reliance in funding organizational overhead costs.

Our team has successfully provided services on almost every continent and has broad cross cultural competence. We know how businesses and organizations customarily operate in a variety of country and cultural contexts and apply this knowledge to our work to build the capacity of local NGOs and assist INGOs in building stronger programs. We've successfully worked in a variety of countries, including:

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| • Afghanistan | • Kenya | • South Sudan |
| • Brazil | • Myanmar | • Sudan |
| • India | • Nepal | • Tanzania |
| • Iraq | • Pakistan | • Thailand |



OUR COMMITMENT

McColm & Company respects the efforts of our not-for-profit clients to carefully utilize donor funds. We strive to ensure our methods and pricing are clear and transparent and provide the best value possible to all of our clients.

CONTACT & CONNECT

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